



# Engage

[openclose.com/POS](https://openclose.com/POS)

## ConsumerAssist™ Enterprise POS

**In an industry experiencing greater competition and margin compression, maximize profitability and sustainability amid any marketplace condition.**

**ConsumerAssist™ Enterprise POS** launched in response to increasing market demand for single-source digital mortgage POS and LOS automation. The fully consolidated lending platform dramatically reduces loan-manufacturing costs, grows lead generation, elevates the borrower experience, increases pull-through ratios, and closes loans faster by delivering an engaging lending experience that effortlessly and quickly navigates borrowers through the entire application process.

So, whether you need to provide a completely self-service borrower experience and/or offer Originators many of the same tools within their retail and wholesale channels, ConsumerAssist™ Enterprise POS meets your needs.

Additionally, if you need engaging, on-brand, borrower-facing websites, branch sites, and Loan Officer webpages, ConsumerAssist™ Enterprise POS can be combined with ConsumerAssist™ Web.



## Consumer POS

*Comprehensive digital mortgage automation*

### Key Features & Benefits

- Slash Origination Costs
- Elevate Your Borrower Experience
- Increase Leads & Close More Loans Faster
- Instantly Source VOE, VOI, VOA & Tax Returns
- Secure Document Capture & Tracking
- Real-Time Borrower & Partner Collaboration
- Device Agnostic
- Microservices Tech Stack

*Accelerate & automate your borrower experience*

RETAIL | WHOLESALE | CORRESPONDENT | CONSUMER DIRECT

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**The Best Way to Lend from Open to Close**

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