



# Insight

[openclose.com/BI](https://openclose.com/BI)



## Business Intelligence

*Achieve competitive advantage with actionable business intelligence, analytics, and data*

### Key Features & Benefits

- Gain Astute Insight into Enterprise Productivity
- Execute Better, Smarter Decisions Faster
- Evaluate Performance Across Channels, Departments & Locations
- KPIs, Easy-to-Read Graphical Charts & Scorecards
- Enterprise-Wide Business Intelligence & Reporting Analytics
- Customizable Dashboards
- Intuitive Wizard for Building Reports, Charts & Tables
- Automated Report Distribution Schedules & Trigger Alerts
- Stratify & Compare Data Across Source Variables

## OC Optics™

**Instant and effective consolidation and understanding of business impacts across multiple data sources.**

OC Optics™ utilizes the latest web-based technology enabling you to effectively consolidate and understand business impacts from multiple data sources. The solution inherently derives complex data and delivers up-to-the-minute performance intelligence providing you a powerful way to analyze cross-organizational efficiency, profitability, and risk. It also guides you through reviewing key metrics such as production management, secondary

marketing, pull-thru rates, compliance, channel management, forecasting, quality, performance, and more.

OC Optics™ furnishes enterprise-wide visibility and transparency using sophisticated analytics so you gain intelligent, actionable information by producing management-gear, dashboard level reporting on a configurable, easy-to-read graphical user interface.

**Visibility across all business channels**

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